



Plastic Waste Reduction at John Whitgift Academy

On March 7th we will be launching a range of exciting new drinks which will greatly reduce our use of plastic and encourage the use of reusable bottles at school.

Schools of a similar size to John Whitgift Academy throw away around 80,000 plastic bottles and cans each year! In terms of harmful CO₂ generated, that's the volume of one Olympic sized swimming pool each two school days. Many bottles still do not get recycled, and even those that **do** get recycled are creating more harmful CO₂ into our environment at each recycling process.

The generationJuice Drinks Hubs are being introduced, which will allow students and staff to purchase a variety of drinks dispensed into their own reusable drinks bottles.

These chilled drinks are mixed to order and then dispensed into the drinks bottle and are school compliant, vegan, gluten free, without sugar and use natural ingredients.

Students and staff will help themselves, using the modern touch screen, to any of the 6 different drinks. These include water flavour-fusions such as Raspberry Peach, Summer Fruits and Watermelon together with the popular Tropical, Mandarin Mango and Cherry juice drinks. All drinks are fast-pour and deliciously chilled. Even better news is that the drinks will cost only 70p for a 500ml portion.

From 7th March students and staff will need to remember to bring a reusable bottle (**minimum size 500ml**) to school, so that we can all cut this plastic use and waste, offer better value and enjoy great hydration with the delicious new chilled drinks.

At schools already serving generationJuice student feedback regarding drink variety, fast delivery, taste and value has been really positive and they fully support the way we can all reduce our carbon footprint and help the environment, one drink at a time.

